



EasyLife³⁶⁵ Identity

Easy App Identity Management in Microsoft Entra ID

 Microsoft 365 certified app



#DEFEATTHECHAOSMONSTER

How many Chaos Monsters do you face in a regular working day?

Service Principals | App Registrations | Certificates | Secrets

Keeping app identities secure and compliant in Microsoft Entra ID isn't easy. IT teams, security admins, and developers battle different challenges every day to keep things running smoothly. Without a clear and automated solution, staying secure, compliant, and efficient becomes a constant struggle.



Simple and secure app identity management for Entra ID

Track, manage, and secure your app identities, service Principals, app registrations, certificates, and secrets—all in one place with EasyLife 365 Identity.



EasyLife 365 Identity provides a centralized solution for managing application identities, service principals, certificates, and secrets in Microsoft Entra ID.

Complete App Identity Management

Get a centralized view of service principals, app registrations, certificates, and secrets.

Ownership & Accountability

Assign app owners, track responsibility, and make ownership visible across apps.

Expiration Management

Get notified before certificates or secrets expire and reduce the risk of application outages.

Built-in Checks & Alerts

Detect ownership gaps and policy issues early, with automatic alerts and tasks.

Seamless IT Integration

Connect EasyLife 365 Identity with existing IT systems via web services to support automation.



Simplified
App Identity
Governance



Transparent
Accountability



Enhanced
Security



Full Control
and Visibility



No More
Downtime
Worries



Reduced
Audit Effort



Seamless
Integration

App Identity Management

Gain control over app identities with a centralized dashboard, automated expiration tracking, clear ownership assignments, and actionable insights. Strengthen security and compliance.

App Overview Dashboard

Centralized overview of all app registrations, service principals, and upcoming expirations for secrets and certificates.



Expiration Management

Set automated alerts for app registrations and enterprise applications to track and handle expiring credentials.

Accountability & Actionable Insights

Admins can assign technical and business ownerships, track accountability, and configure policies to drive informed decisions and generate actionable insights.

Ownership Policies:

- Ownerless Apps
- Minimum Owner Policy



Policy Checks & Alerts

Run regular policy checks, receive alerts in Microsoft Teams, and keep track of expiring credentials, ownership confirmations, and policy issues.

Automated Compliance Checks

- Apply predefined policies to applications
- Run regular policy and ownership checks
- Identify issues that require action



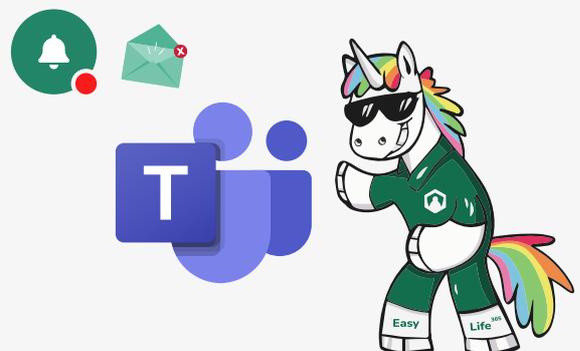
Customizable Notifications & Alerts

- Get alerts for expired secrets and certificates
- Customize notifications for specific apps
- Use branded sender addresses for notifications

Microsoft Teams Notifications

Receive updates on Teams on:

- Expiring credentials
- Ownership confirmations
- Compliance issues
- And more...



Automation & Integration

Detect expiring certificates and secrets, integrate with your IT infrastructure, and organize applications with metadata for better visibility and control.



How We Secure Your Data



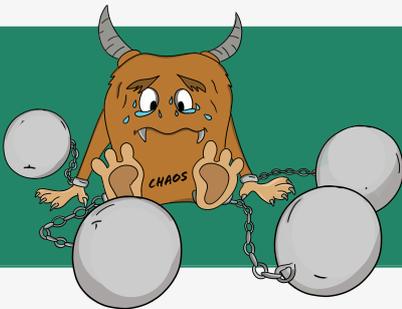
GDPR Compliance



Data Encryption



Zero Trust Architecture



How We Secure Our Product



ISO 27001:2022

Certified by
Brand Compliance



ISO 27017:2015

Certified by
Brand Compliance



Automated Certificate & Secret Renewal

Configure automatic renewals for expiring certificates and secrets.

- Automatically detect expiring certificates and secrets
- Apply policy-based actions when credentials approach expiration



IT Infrastructure Integration

Connect EasyLife 365 Identity with your existing IT systems via web services.

- Web service integration for ITSM platforms
- Sync identity data across multiple enterprise applications



Custom Metadata Management

Define custom attributes, classifications, and metadata for app registrations, service principals, and enterprise applications.

- Add custom metadata fields for better organization
- Tag app identities with business-specific classifications

Features

From essential visibility to advanced control, EasyLife 365 Identity adapts to your needs.

			Feature Details	
Visibility	Central Dashboard	<input type="radio"/>	Scattered	Central view of app identities with key metrics for credentials, owners, and policy status.
	Expiration Overview & Trends	<input type="radio"/>	Scattered	See expiring and expired secrets and certificates, including upcoming trends.
Ownership	Owner Management	<input type="radio"/>	✓	Assign and manage owners for app registrations and service principals from one central place.
	Business Owners	<input type="radio"/>	✗	Define business owners who understand the purpose and business value of an application.
	Technical Owners	<input type="radio"/>	✗	Assign technical owners responsible for configuration, permissions, credentials, and maintenance.
Credentials	Granular Owner Permissions	<input type="radio"/>	✗	Delegate configuration tasks to technical owners without granting full Microsoft Entra ID administrative access.
	Generate Client Secrets	<input type="radio"/>	✓	Create new client secrets directly within EasyLife 365 Identity.
	Upload Certificates	<input type="radio"/>	✓	Upload and manage certificates used for application authentication.
	Generate SAML Certificates	<input type="radio"/>	✓	Generate and manage SAML certificates for federated authentications.
	Secure Credential Exchange	<input type="radio"/>  	✗	Share secrets and certificates securely with third parties without email or insecure channels.
Managed Apps	Automatic Credential Renewal	<input type="radio"/>  	✗	Renew secrets and certificates based on defined policies to avoid outage.
	Automatic App Detection	<input type="radio"/>	✗	Automatically identify applications that should be governed based on predefined rules.
	Custom Detection Logic	<input type="radio"/>  	✗	Adjust detection logic to match organizational requirements.
	Manual App Classification	<input type="radio"/>	✗	Manually mark applications as managed or unmanaged when exceptions are needed.
Scans	Custom Metadata	<input type="radio"/>  	✗	Enrich applications with metadata such as environment, business criticality, or owning department.
	Recurring Scans	<input type="radio"/>	✗	Run weekly credential scans and daily policy scans to detect expiring credentials and non-compliant configurations early.
	Custom Expiration Thresholds	<input type="radio"/>	✗	Define when credentials are considered “about to expire” based on organizational risk tolerance
	Snooze Notifications & Disable Scans	<input type="radio"/>	✗	Temporarily suppress notifications or pause scans during maintenance or exceptional scenarios.
	Manual Scan Trigger	<input type="radio"/> 	✗	Trigger credential or policy scans on demand to validate changes or prepare for audits.

Basic Plan

 Professional Plan

 Upcoming Feature

Features

From essential visibility to advanced control, EasyLife 365 Identity adapts to your needs.

			Feature Details
Policies	Policy Management		 Create and manage policies for credential lifetimes, ownership requirements, and compliance checks.
	Default Policy		 Apply a fallback policy to ensure no application remains unmanaged.
	Ownership Policy		 Enforce a minimum number of assigned owners
	Activity Policy		 Detect applications without recent sign-in activity.
	Compliance Policy	 	 Define and regularly verify default compliance configurations for enterprise applications.
Operations	Admin App Visibility		 Allow administrators to view all applications, not only those they own.
	Environment Insights		 Identify unused or inactive enterprise applications across the environment.
	Task Center		 Manage tasks for expirations, ownership confirmations, and policy violations, with a user-specific task view.
	Notifications		 Receive alerts for critical events via email, Microsoft Teams, or both.

 Basic Plan

 Professional Plan

 Upcoming Feature

Plans tailored to your needs

Compare Basic and Professional to find the right fit for your Microsoft Entra ID environment.



Basic Plan

Essential app identity governance

For Teams that need visibility, ownership, and proactive alerts without daily operational overhead.

No app limits

3000 CHF per year

Choose Basic if:

- ✓ Preventing expired secrets and certificates is a priority
- ✓ Governance should provide structure without daily enforcement
- ✓ Ownership and lifecycle management for app owners should be in place



Professional Plan

Advanced control for daily operations

For IT and security teams running production environments who need continuous governance, automation, and audit readiness.

No app limits

6000 CHF per year

Choose Professional if:

- ✓ Compliance rules must be actively enforced across your app identities
- ✓ Lifecycle management for app usage needs to be continuously governed
- ✓ You must regularly prove proper governance for audits such as ISO 27001



EasyLife³⁶⁵ Identity

Start your 30 days trial today.

- 30 days Trial-License for free
- Secure solution certified by Microsoft Certification and ISO 27001
- Up and running under 20 minutes
- Easy Integration into your Landscape
- Easy Migration of you existing assets
- Vast Partner network for any types of support and consulting
- Constant updates to keep up with changes in Microsoft 365

→ [Get started](#)

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Discover More

 **EasyLife³⁶⁵ Collaboration**

 **EasyLife³⁶⁵ Mail**  **EasyMeet³⁶⁵**